

## Michigan Department VFW Auxiliary Membership –August/September 2025

www.vfwauxmi.org

Facebook Page: Membership- Michigan

National Theme: From Sea to Shining Sea Honoring Veterans Who Keep Us Free Department Theme: We Don't Know Them All, But We Owe Them All

Summer! I truly hope you're enjoying the warm summer months. Enjoy the warmer months before the long winter months are at our door.

Have you been able to get out and have a Membership Drive? The summer months offer plenty of opportunities, such as flea markets, farmer's markets and auto shows; to name a few. Try to take advantage of it. Future members are everywhere! We need to keep our eyes and ears open for when there's an opportunity to speak with them in public. A few years ago, I had some "Ask Me How I Honor My Veteran" buttons made. When I caught someone looking at it, I'd ask them if they have a family member who served in the military overseas. Sometimes that starts a good conversation and a potential lead for a future member. Well, at the Department

convention, I purchased and was selling a NEW button. This one has the QR code on it!! No more remembering to bring an application in your car or purse. They are \$2.00 each and I will have them at the Fall conference and any district meeting I am able to attend. Yes, the dog tags are great, but this button puts our mission out so there for everyone to see. When you work the Auxiliary Outreach program...wear it. Do you go into the schools to deliver the essay contest information? Wear it. How about when you go to the VA to do hospital work? Wear it.



If you prefer to have paperwork or need some for your recruitment table, there are a few forms that will help you with potential members to show them some of the things the Auxiliary does:

- 1. Auxiliary Fact Sheet.
- 2. Membership Brochure.
- 3. Patriotic Art and Three-Dimensional Art Brochure

To get these forms sent to you, you must fill out the brochure order form (here's the link for the form: https://vfwauxiliary.org/wp-content/uploads/VFW-Auxiliary-Brochure-Order-Form-updated.pdf) and either email it to National or use snail mail. It'll take a couple of weeks to receive your order. You can only order 50 at a time.

In the Bylaws, every Auxiliary must form a Membership Committee. Please do that as soon as possible. But that doesn't mean only those on the committee will do the work. It is up to each one of us to be actively looking to recruit. While recruiting is important...we must RETAIN our current members. Also, go back to your files, and look at the dropped members. Contact them. Maybe the reason they dropped is no longer a valid issue. At your next meeting, have each member write down family members that are NOT in the Auxiliary, but are eligible. For example, if you joined under your grandfather, your cousins are also eligible. Then, the next month ask them to report on their progress.



Do you have elderly members that are annual members and are facing financial difficulties? Consider using your Buddy Poppy fund to pay their dues. One auxiliary collects \$1.00 from each member who attends meetings, and afterwards uses those funds to help "pay" the dues for members who are struggling financially. Our Dues Angels at their best!!

If you haven't yet joined my Facebook group, Membership – Michigan, please do so now. Showing what you do may help another auxiliary. Sharing is caring. We all work for one goal...to support our veterans.

I hope you have read my Guide sheet. You will notice that there are many FINANCIAL awards for not only Districts and Auxiliaries but also members. I brought back the "Convert To Life" award this year. Your auxiliary will be entered into a drawing when you "convert" an annual member to a life member and report it online. You must give me the member's name, and number. Otherwise, how am I to know?



Should you ever have any questions, comments, or concerns relating to membership; please don't hesitate to call, text, or email me. For a quicker response, call or text me.

God bless you for everything you do for our Nation's heroes, God Bless our Veterans, and God bless the United States of America.

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